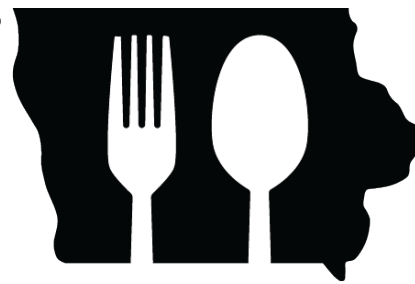


IOWAEATS[®]

food & drink festival



APRIL 5, 2023 📍 **WATERLOO, IA**

The Iowa Eats Food & Drink Festival is the first and only event in Eastern Iowa to feature all Iowa foods, products, chefs, authors and agriculture-related products. Taking place April 5, 2025 at Waterloo Convention Center, attendees will enjoy a one-day celebration of food and beverage tasting, cooking and product demonstrations, live entertainment and more. Partnering with Iowa Eats raises awareness of your business and shows your support of Iowa food and agriculture!

IOWA EATS BY THE NUMBERS

1400 Attendees

60 Vendor Booths

86 Volunteers

27 Demonstrations

TICKETS SOLD TO ATTENDEES IN ...

62 Different Towns

6 Different States



BENEFITING SILOS & SMOKESTACKS NATIONAL HERITAGE AREA

IOWAEATS[®]

food & drink festival



PRESENTING PARTNER



\$20,000 +

Company named as presenting sponsor above event name/logo on all materials.

BENEFITS

Prominent Vendor Booth
(20x20)
100 Event Passes
Aprons (5)

RECOGNITION

Main Stage Banner
Speaking Opportunity
Printed Materials
TV/Radio Ads
Billboard
Aprons for Staff/Volunteers

Swag Bags & Giveaways
Pillar
Social Media
Website
Digital Signage
**SSNHA Headquarters*

PREMIUM PARTNER



\$10,000 +

Company named as premium sponsor below event name/logo on all materials.

BENEFITS

Vendor Booth (10x20)
50 Event Passes
Aprons (2)

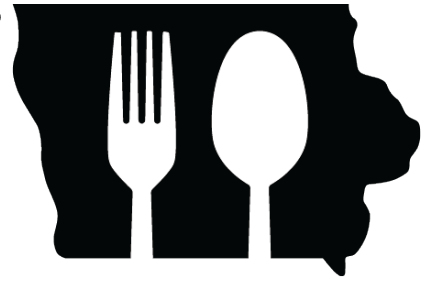
RECOGNITION

Main Stage Banner
Speaking
Opportunity
Printed Materials
TV/Radio Ads
Billboard

Aprons for Staff/Volunteers
Swag Bags & Giveaways
Pillar
Social Media
Website
Digital Signage
**SSNHA Headquarters*

IOWAEATS®

food & drink festival



GRADE A PARTNER



\$5000 +

BENEFITS

Vendor Booth
25 Event Passes
Aprons

RECOGNITION

Aprons Staff/Volunteers
Printed Materials
Pillar
Social Media

Website

Digital Signage

**SSNHA Headquarters*

SELECT PARTNER



\$2500 +

BENEFITS

Vendor Booth
10 Event Passes

RECOGNITION

Printed Materials
Pillar
Social Media

Website

Digital Signage

**SSNHA Headquarters*



BENEFITING SILOS & SMOKESTACKS NATIONAL HERITAGE AREA

IOWAEATS[®]

food & drink festival



FOODIE PARTNER



\$1000

BENEFITS

Vendor Booth
4 Event Passes

RECOGNITION

Printed Materials
Pillar

Social Media
Website

MEDIA PARTNER



Benefits & Recognition

BENEFITS

Vendor Booth
Event Passes
Exclusive coverage and
Interviews

RECOGNITION

Printed Materials
Aprons for Staff/Volunteers
Banner
Pillar

Website
Digital Signage
**SSNHA Headquarters*



BENEFITING SILOS & SMOKESTACKS NATIONAL HERITAGE AREA

IOWAEATS®

food & drink festival



WE CAN CUSTOMIZE PARTNERSHIP PACKAGES TO SUIT YOUR NEEDS AND BUDGET!

We have opportunities for your brand to be strategically exposed to our attendees:

Website Ads

Demo Stage

Lanyards

Music

Napkins

Tableware

Giveaways

And more!



CONTACT US!

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cmiller@silosandsmokestacks.org

www.ioweatsfestival.com



BENEFITING SILOS & SMOKESTACKS NATIONAL HERITAGE AREA